

May to September 2009, Information Architect for Rizers.com (captured from wayback machine)

Took the site from this:

The screenshot shows the Rizers.com website layout. On the left is a vertical navigation menu with items: Home, What We're About, What's Important, What We Offer, What's Happening, What's Here, What We're Reading, Contact Us, and Join Our Mailing List. Below the menu is a 'Words of Wisdom' section featuring a quote by Albert Einstein: "Three rules of work: out of clutter find simplicity; from discord find harmony; in the middle of difficulty lies opportunity." To the right of the menu are two article teasers. The first is "Building Your Brand" with a "Read more..." link. The second is "Are You High Potential?" with a "Read more..." link. On the far right is a sidebar with a quote: "To the recruiters of the world: Ask what we are ready to do. What matters is not what we have done, but what we have learned. - View »". The main content area has a header with the Rizers logo and the text "Smart Companies", "Moving Ahead", and "Ambitious People".

Home
What We're About
What's Important
What We Offer
What's Happening
What's Here
What We're Reading
Contact Us
Join Our Mailing List

Words of Wisdom

“
Three rules of work: out of clutter find simplicity; from discord find harmony; in the middle of difficulty lies opportunity.
Albert Einstein

Tags: Mission - Career - Essentials

Building Your Brand

We get a lot of questions about building a personal brand. Me Inc. You 2.0. It's an exciting time to be a skilled and ambitious individual. No longer are you just a job title. You, and the image you put forth, the perception others hold for you, is in fact your brand! The good news is, as Tom Peters points out, that with a personal brand, "everyone has a chance to stand out. Everyone has a chance to learn, improve, and build up their skills. Everyone has a chance to be a brand worthy of a remark. (Fast Company > The Brand Called You)

Tags: Essentials - Branding - Fast Company - Reputation

[Read more...](#)

Are You High Potential?

Of course you are!

At most companies a few people get anointed as having "high potential." Those folks get most of the resources in terms of a lift up the ladder (executive education programs, attention from and visibility to the senior leadership team, executive coaches, etc.). They're set up to rise.

But what about you? Has your potential been unleashed? Have you managed to push yourself into more development and greater visibility? Are you, in fact, a Rizer?

Tags: Essentials - Link

To the recruiters of the world: Ask what we are ready to do. What matters is not what we have done, but what we have learned. - [View »](#)

To this:

The screenshot shows the Rizers website interface. On the left is a navigation menu with links: Home, About, Essentials, Services, Events, Resources, Contact Us, and Join Our Mailing List. The main content area features several article teasers with titles like 'Smart Companies', 'Moving Ahead', and 'Ambitious People'. A 'Rizer Poll' is visible, asking 'What time of the week is best for a 3-hour workshop?' with radio button options for Tuesday Evening, Wednesday Evening, Thursday Evening, Saturday Morning, and Other. Below the poll are 'Vote' and 'Results' buttons. A 'Rizers Twitter Stream' sidebar on the right lists tweets with links to view them. The website has a clean, professional layout with a grey and white color scheme and green accents.

- Home
- About
- Essentials
- Services
- Events
- Resources
- Contact Us
- Join Our Mailing List

Smart Companies

Sweet Spot

Moving Ahead

6. What's holding you back? (not to find fault)

20, 2010.



Ambitious People

George Bernard Shaw

Last Updated on Tuesday, 21 October 2009 14:03

Details . . .

Social Media Tools

Tuesday, 01 September 2009 00:00



I have to admit that I am completely baffled by the people who are obsessed with obtaining followers on Twitter, actively seeking connections on LinkedIn, or somehow dismayed that they have been "de-friended" on Facebook. Why do you care?

The answer, I suppose, depends on how you use social networking tools. As a career tool, LinkedIn works best when it is a reflection of your real-life network. Ditto for Twitter. I reserve my LinkedIn connections for people I know well enough to recommend with confidence.

Tags: Networking - LinkedIn - Social Media - Twitter

Last Updated on Tuesday, 20 October 2009 14:56

[Read more...](#)

Rizer Poll

What time of the week is best for a 3-hour workshop?

- Tuesday Evening
- Wednesday Evening
- Thursday Evening
- Saturday Morning
- Other

[Vote](#)

[Results](#)

Gratitude

Monday, 13 July 2009 00:00



What does Gratitude have to do with your career?

In a word, everything. The most successful people we know, regardless of their level or role in the organization, find ways to share their wins with others. And we have seen a few who made time

Decoding Feedback In the Organization

Friday, 03 July 2009 00:00



John Beeson has written a terrific article on feedback: understanding it, getting it loud and clear, and using it to focus your

Rizers Twitter Stream

- A little Water Cooler Wisdom: managing your career as your lifelong business <http://bit.ly/3T9Fpv> - View »
- Build your your career pyramid (stable base for future) by taking lateral moves, and getting out of your comfort zone <http://bit.ly/2263j0> - View »
- Disenchantment with work growing. Good economist article: <http://bit.ly/G5wW7> The times, they are a-changing ... - View »
- Have you just landed a new position? Do you know someone who has? Hit the ground running! The First 100 Days <http://bit.ly/2y1SGR> - View »