

Web Marketing Awards 2020 WINNER!



## Best Computer Hardware: Marketing Website

### Judges Comments:

"Really good use of scrolling animation and visuals."

"This is not only a dynamite site that your team put together, with great graphics, copy and animation, but it looks like an awesome tool. Where can I get one?"

"Beautiful site design. Really shows off the product."

"The website really helps bring the product to life and helps position it as a cutting-edge technology. Great use of images and video to tell your story."



Criteria	Your Score	Industry Average	WebAward Avg
Design	10.0	8.8	8.4
Innovation	10.0	8.2	7.9
Content	9.5	9.0	8.8
Technology	10.0	8.4	8.1
Interactivity	9.5	8.4	8.3
Copywriting	10.0	8.9	8.6
Ease of use	10.0	9.0	8.5
Overall Score	69.0	52.0	58.7

## Credits

- Lead Web Designer: Ria Scureman
- Lead Web Developer: Sanantanita Verbal
- Lead Content Writer: Deborah Repplier
- Project Manager: Melinda Pfeiffer
- Content Director: Chau McCullough
- Creative Director: Shane O'Brien

## About the Web Marketing Association's WebAwards

[www.webward.org](http://www.webward.org)

Since 1997, the Web Marketing Association's annual WebAward Competition has been setting the standard of excellence for Website development. Independent expert judges from around the world review sites in 86 industries. Only the best are recognized with a WebAward. The WebAward Competition is the premier award recognition program for Website developers and the online marketing community.

